

Media Specs

CineStars Theater | Columbia Cinema

Big Screen Advertising | nathan@bigscreenad.com | (541) 490-4843

Rates are based on 30 seconds - One thirty second spot or two fifteen second spots, additional time can be purchased.

Advertisements submitted that are not to media specs provided may be distorted, blurry or cut short of length. Audio not to the below specifications may not be at the appropriate volume or may not play.

Video / Audio Specs

File Format	Dimensions / Frame Rate	Video, Audio Codecs or Components	Audio Codecs or Components
Preferred format .mov	1920x1080 16:9	Preferred format: H.264 / MPEG-4	Audio uncompressed Stereo Do not exceed -2 dBFS
Other MPEG-4 (.mp4, .m4v) .avi	24 Frames per second	Other: Apple ProRes	AAC (MPEG-4 Audio) .aif .wav Apple Lossless

Still Image Specs

File Format	Dimensions	Resolution	Color
.jpg (highest quality compression)	1920x1080 16:9 1920 pixels wide 1080 pixels high	300 dpi	RGB
Other .PDF	6.4 X 3.6 inches @300	*please note graphics or pictures taken from the internet rarely meet production standards	